



*file copy.*

June 20, 1994

S.G. STEEN  
Region Operations Manager

150 Lawrence Bell Drive, Suite #108  
Williamsville, NY 14221  
716-634-9232  
Fax 716-634-3145

Mr. Jim Foreman  
Sports Marketing Enterprises

SUBJECT: SIMULATOR AND SHOW CAR SCHEDULE - Aug. 9 - 19, 1994

Dear Jim:

Per your request, attached is a schedule for both the Show Car and Simulator.  
The list includes both contact names and telephone numbers.

Should you have any questions, please give me a call,

Sincerely,

S. G. Steen  
SGS:am  
Attachments

cc: B. A. Cook  
C. M. Uffindell  
K. L. Myers  
Milt Ackerman

"We work for smokers."

## SME SIMULATOR/SHOWCAR SCHEDULE - BUFFALO REGION

Date	Simulator	Showcar
Aug. 9, 1994	<p align="center"><b>1 p.m. - 9 p.m.</b></p> <p><b>Horseheads Super Duper</b>  Village Plaza, Route 14  Horseheads, N.Y. 14844 d  Contct: Chris Johnson  (607) 733 - 3245</p>	<p align="center"><b>1 p.m. - 9 p.m.</b></p> <p><b>Horseheads Super Duper</b>  Village Plaza, Route 14  Horseheads, N.Y. 14844  Contact: Chris Johnson  (607) 733 - 3245</p>
Aug. 10, 1994	<p align="center"><b>12 noon - 9 p.m.</b></p> <p><b>Elmira Race Day Festival</b>  215 East Church Street  Elmira, N.Y. 14901  Contact: Ms. Nancy Keeifer  (607) 734-5137</p>	<p align="center"><b>9 a.m. - 1 p.m.</b></p> <p><b>A Plus Express</b>  6511 Carrier Circle  Syracuse, NY 13206  Contact: Mike Roehm  (315) 463-9009</p>
		<p align="center"><b>2 p.m. - 6 p.m.</b></p> <p><b>Nice N Easy # 23</b>  Fly &amp; Kirkville Rds.  E. Syracuse, NY 13057  Contact: Jim - Manager  (315-433-1241)</p>
Aug. 11, 1994	<p align="center"><b>4 p.m. - 10 p.m.</b></p> <p><b>Corning Food Mart</b>  328 Park Avenue  Corning, NY 14830  Contact: Brian Wilson  (607) 962-3221</p>	<p align="center"><b>9 a.m. - 1 p.m.</b></p> <p><b>Sugarcreek # 102</b>  1110 Brooks Avenue  Rochester, NY 14624  Contact: Cheri Gugliuzza  (716) 527-8305</p>
		<p align="center"><b>2 p.m. - 6 p.m.</b></p> <p><b>Sugarcreek # 49</b>  2955 Dewey Avenue  Rochester, NY 14616  Contact: Mary Anne Normand  (716) 663-0145</p>

Page 2

DATE	SIMULATOR	SHOWCAR
Aug. 12, 1994	2 p.m. - 8 p.m. Glen Grocery Franklin Street Watkins Glen, NY 14891 Contact: Dennis Cady (607) 535-6601	9 a.m. - 1 p.m. Express Mart # 358 353 N. Peterboro Street Canastota, NY 13032 (315) 697-7954  2 p.m. - 6 p.m. Nice N Easy # 27 Route 5 & Oxbow Road Canastota, NY 13032 Contact: Renee Frontail (315) 697-2287
Aug. 13, 1994	<del>A-plus - Watkins Glen</del> A-plus #4037 11-5 231 Sheridan Ave Elmira NY 14903 607 732-4841 contact at home	12 noon - 8 p.m. Jamesway 323 Owego Street Montour Falls, NY 14865 Contact Bob Miller (607) 535-7371
Aug. 16, 1994	11:00 a.m. - 7 p.m. Reymore Chevrolet Sales Inc. North Main Street Central Square, NY 13036 Contact: Jim Reymore (315) 688-2673	changed from current to 2PM to 8PM V-mail sent to Jim Foreman on 6/23
Aug. 17, 1994	11:00 a.m. - 7 p.m. P & C /Fay's Parking Lot 1222 Arsenal Street Watertown, NY 13601 Contact: Paul Reese (315-782-1230	

Page 3

DATE	SIMULATOR	SHOWCAR
Aug. 18, 1994	11:00 a.m. - 7 p.m. Wegmans/Fay's Parking Lot 6791 Genesee Street Fayetteville, NY 13066 Contacts: Pat Lynch (315) 446-5453 Don Harris (315) 446-7465	
Aug. 19, 1994	11:00 a.m. - 7 p.m. Express Mart # <del>208</del> # 319 Route 11 185 Exchange St <del>Madison, NY 14456</del> Geneva, NY 14456 Contact: (607) 756-9566	

**SME SIMULATOR/SHOW CAR RESERVATION FORM**

• Unit Requested: SIMULATOR

• Show Location(s)

<u>Store Name:</u>	<u>SIS #</u>	<u>Address</u>	<u>Date</u>	<u>Time</u>	<u>Store</u>	<u>Phone #</u>
Pic/Pays Parkinglot 1222 Arsenal St. Watertown NY 13601			8/17	11AM-7pm	<u>Contact</u> Pawel (315) 782-1230 Reese	

- Simulators should be scheduled for one location per day and no more than six hours per day.
- Show car may be scheduled for split shows for a total of 8 hours per day.

POS NEEDS: (Newspaper ads and posters both properties)

<u>Ship to Location</u>	<u># Show Car Announcement Posters</u>	<u># Simulator Announcement Posters</u>	<u># Show Car Announcement Ad Slicks (each)</u>	<u># Simulator Announcement Ad Slicks (each)</u>
Div. 1622 Syracuse	<u>40</u>	<u>40</u>	<u>10</u>	<u>10</u>

• RJR Contact: Keith Myers Phone # (315) 463-2045

• Please forward forms to:

Jim Foreman  
Sports Marketing Enterprises  
R. J. Reynolds Tobacco Company  
P. O. Box 2959  
401 N. Main Street - 13 Plaza  
Winston-Salem NC 27102-2959  
(910) 741-6482 (office)  
(910) 741-6651 (FAX)

PLEASE TYPE OR PRINT LEGIBLY

51859 7189

# SME SIMULATOR/SHOW CAR RESERVATION FORM

- Unit Requested: SIMULATOR
- Show Location(s)

<u>Store Name:</u>	<u>SIS #</u>	<u>Address</u>	<u>Date</u>	<u>Time</u>	<u>Store</u>	<u>Phone #</u>
Reynolds Chevrolet Sales	N/A	N. MAIN ST. Central Square N.Y. 13036	8/16	11am-7pm	Contact Jim Reynolds	315-688-2673

- Simulators should be scheduled for one location per day and no more than six hours per day.
- Show car may be scheduled for split shows for a total of 8 hours per day.

POS NEEDS: (Newspaper ads and posters both properties)

<u>Ship to Location</u>	<u># Show Car Announcement Posters</u>	<u># Simulator Announcement Posters</u>	<u># Show Car Announcement Ad Slicks (each)</u>	<u># Simulator Announcement Ad Slicks (each)</u>
	_____	_____	_____	_____

- RJR Contact: Keith Myers Phone # (315) 463-2045

- Please forward forms to:

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(910) 741-6651 (FAX)

PLEASE TYPE OR PRINT LEGIBLY

51859 7190

**SME SIMULATOR/SHOW CAR RESERVATION FORM**

- Unit Requested: SHOW CAR
- Show Location(s)

<u>Store Name:</u>	<u>SIS #</u>	<u>Address</u>	<u>Date</u>	<u>Time</u>	<u>Store</u>	<u>Phone #</u>
<u>Sugar Creek #49</u>	<u>082436</u>	<u>2955 Dewey Ave</u>	<u>8/11</u>	<u>2-6 pm</u>	<u>Contact</u>	<u>Mary Ann Newmand</u>
		<u>Rochester NY 14616</u>				<u>716-663-0145</u>

- Simulators should be scheduled for one location per day and no more than six hours per day.
- Show car may be scheduled for split shows for a total of 8 hours per day.

POS NEEDS: (Newspaper ads and pasters both properties)

<u>Ship to Location</u>	<u># Show Car</u> <u>Announcement</u> <u>Pasters</u>	<u># Simulator</u> <u>Announcement</u> <u>Pasters</u>	<u># Show Car</u> <u>Announcement</u> <u>Ad Slicks</u> (each)	<u># Simulator</u> <u>Announcement</u> <u>Ad Slicks</u> (each)
_____	_____	_____	_____	_____

- RJR Contact: K. MYERS Phone # (315) 463-2045

- Please forward forms to:

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 P. O. Box 2959  
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PLEASE TYPE OR PRINT LEGIBLY

51859 7191

**SME SIMULATOR/SHOW CAR RESERVATION FORM**

- Unit Requested: SHOW CAR
- Show Location(s)

<u>Store Name:</u>	<u>SIS #</u>	<u>Address</u>	<u>Date</u>	<u>Time</u>	<u>Store</u> <u>Contact</u>	<u>Phone #</u>
E+PRESS Mart # 358	376126	353 N. Peterboro St. Canastota NY 13032	8/12	9-1pm		315-697-7954

- Simulators should be scheduled for one location per day and no more than six hours per day.
- Show car may be scheduled for split shows for a total of 8 hours per day.

POS NEEDS: (Newspaper ads and posters both properties)

<u>Ship to Location</u>	<u># Show Car</u> <u>Announcement</u> <u>Pasters</u>	<u># Simulator</u> <u>Announcement</u> <u>Pasters</u>	<u># Show Car</u> <u>Announcement</u> <u>Ad Slicks</u> (each)	<u># Simulator</u> <u>Announcement</u> <u>Ad Slicks</u> (each)
_____	_____	_____	_____	_____

- RJR Contact: K. MYERS Phone # (315) 463-2045

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 (910) 741-6651 (FAX)

PLEASE TYPE OR PRINT LEGIBLY

51859 7192



**SME SIMULATOR/SHOW CAR RESERVATION FORM**

- Unit Requested: SHOW CAR
- Show Location(s)

<u>Store Name:</u>	<u>SIS #</u>	<u>Address</u>	<u>Date</u>	<u>Time</u>	<u>Store</u>	<u>Phone #</u>
Nice N Easy #27	638978	Rte 5 + Oxbow Canastota NY 13032	8/12	2-6pm	Contact Renee Frantaie	315-697-2287

- Simulators should be scheduled for one location per day and no more than six hours per day.
- Show car may be scheduled for split shows for a total of 8 hours per day.

POS NEEDS: (Newspaper ads and pasters both properties)

<u>Ship to Location</u>	<u># Show Car Announcement Pasters</u>	<u># Simulator Announcement Pasters</u>	<u># Show Car Announcement Ad Slicks (each)</u>	<u># Simulator Announcement Ad Slicks (each)</u>
_____	_____	_____	_____	_____

- RJR Contact: K. Myers Phone # (315) 463-2045

- Please forward forms to:

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 401 N. Main Street - 13 Plaza  
 Winston-Salem NC 27102-2959  
 (910) 741-6482 (office)  
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PLEASE TYPE OR PRINT LEGIBLY

51859 7193

**SME SIMULATOR/SHOW CAR RESERVATION FORM**

- Unit Requested: SIMULATOR
- Show Location(s)

<u>Store Name:</u>	<u>SIS #</u>	<u>Address</u>	<u>Date</u>	<u>Time</u>	<u>Store</u>	<u>Phone #</u>
<i>Wagners/Fay's</i>			<i>8/18</i>	<i>11 AM - 7pm</i>	<u>Contact</u>	
<i>6791 Genesee St</i>					<i>Pat Lynch</i>	<i>315-446-5453</i>
<i>Fayetteville NY 13066</i>					<i>Don Harris</i>	<i>315-446-744</i>

- Simulators should be scheduled for one location per day and no more than six hours per day.
- Show car may be scheduled for split shows for a total of 8 hours per day.

**POS NEEDS: (Newspaper ads and posters both properties)**

<u>Ship to Location</u>	<u># Show Car Announcement Posters</u>	<u># Simulator Announcement Posters</u>	<u># Show Car Announcement Ad Slicks (each)</u>	<u># Simulator Announcement Ad Slicks (each)</u>
_____	_____	_____	_____	_____

- RJR Contact: Keith Myers Phone # (315) 463-2045

- Please forward forms to:

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 Sports Marketing Enterprises  
 R. J. Reynolds Tobacco Company  
 P. O. Box 2959  
 401 N. Main Street - 13 Plaza  
 Winston-Salem NC 27102-2959  
 (910) 741-6482 (office)  
 (910) 741-6651 (FAX)

PLEASE TYPE OR PRINT LEGIBLY

51859 7194

**SME SIMULATOR/SHOW CAR RESERVATION FORM**

- Unit Requested: SIMULATOR
- Show Location(s)

<u>Store Name:</u>	<u>SIS #</u>	<u>Address</u>	<u>Date</u>	<u>Time</u>	<u>Store</u> <u>Contact</u>	<u>Phone #</u>
Express Mart #308	171375	Route 11 McGraw NY 13101	8/19	11-7pm		(607) 756-9566

- Simulators should be scheduled for one location per day and no more than six hours per day.
- Show car may be scheduled for split shows for a total of 8 hours per day.

POS NEEDS: (Newspaper ads and pasters both properties)

<u>Ship to Location</u>	<u># Show Car</u> <u>Announcement</u> <u>Pasters</u>	<u># Simulator</u> <u>Announcement</u> <u>Pasters</u>	<u># Show Car</u> <u>Announcement</u> <u>Ad Slicks</u> (each)	<u># Simulator</u> <u>Announcement</u> <u>Ad Slicks</u> (each)
_____	_____	_____	_____	_____

- RJR Contact: Keith Myers Phone # (315) 463-2045

- Please forward forms to:

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 Sports Marketing Enterprises  
 R. J. Reynolds Tobacco Company  
 P. O. Box 2959  
 401 N. Main Street - 13 Plaza  
 Winston-Salem NC 27102-2959  
 (910) 741-6482 (office)  
 (910) 741-6651 (FAX)

PLEASE TYPE OR PRINT LEGIBLY

51859 7195

**SME SIMULATOR/SHOW CAR RESERVATION FORM**

- Unit Requested: SHOW CAR
- Show Location(s)

<u>Store Name:</u>	<u>SIS #</u>	<u>Address</u>	<u>Date</u>	<u>Time</u>	<u>Store</u>	<u>Phone #</u>
Nice N Easy # 23	961458	Fly + Kerkville Rd E. Simouse NY 13057	8/10	2pm - 6pm	Contact Jim - mgr.	315-433- 1241

- Simulators should be scheduled for one location per day and no more than six hours per day.
- Show car may be scheduled for split shows for a total of 8 hours per day.

POS NEEDS: (Newspaper ads and pasters both properties)

<u>Ship to Location</u>	<u># Show Car Announcement Pasters</u>	<u># Simulator Announcement Pasters</u>	<u># Show Car Announcement Ad Slicks (each)</u>	<u># Simulator Announcement Ad Slicks (each)</u>
_____	_____	_____	_____	_____

- KJR Contact: K. MYERS Phone # (315) 463-2045

- Please forward forms to:

Jim Foreman  
 Sports Marketing Enterprises  
 R. J. Reynolds Tobacco Company  
 P. O. Box 2959  
 401 N. Main Street - 13 Plaza  
 Winston-Salem NC 27102-2959  
 (910) 741-8482 (office)  
 (910) 741-8851 (FAX)

PLEASE TYPE OR PRINT LEGIBLY

# SME SIMULATOR/SHOW CAR RESERVATION FORM

- Unit Requested: SHOW CAR
- Show Location(s)

<u>Store Name:</u>	<u>SIS #</u>	<u>Address</u>	<u>Date</u>	<u>Time</u>	<u>Store</u>	<u>Phone #</u>
A PLUS	622758	6511 Carrier Circle Syracuse NY 13206	8/10	9-1pm	Contact Mike Roehm	315-463-9009

- Simulators should be scheduled for one location per day and no more than six hours per day.
- Show car may be scheduled for split shows for a total of 8 hours per day.

POS NEEDS: (Newspaper ads and pasters both properties)

<u>Ship to Location</u>	<u># Show Car</u> <u>Announcement</u> <u>Pasters</u>	<u># Simulator</u> <u>Announcement</u> <u>Pasters</u>	<u># Show Car</u> <u>Announcement</u> <u>Ad Slicks</u> (each)	<u># Simulator</u> <u>Announcement</u> <u>Ad Slicks</u> (each)
_____	_____	_____	_____	_____

- RJK Contact: Keith Myers Phone # (315) 463-2045

- Please forward forms to:

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 Sports Marketing Enterprises  
 R. J. Reynolds Tobacco Company  
 P. O. Box 2959  
 401 N. Main Street - 13 Plaza  
 Winston-Salem NC 27102-2959  
 (910) 741-8482 (office)  
 (910) 741-6651 (FAX)

PLEASE TYPE OR PRINT LEGIBLY

51859 7197

**SME SIMULATOR/SHOW CAR RESERVATION FORM**

- Unit Requested: SHOW CAR
- Show Location(s)

<u>Store Name:</u>	<u>SIS #</u>	<u>Address</u>	<u>Date</u>	<u>Time</u>	<u>Store</u> <u>Contact</u>	<u>Phone #</u>
<u>Sugar Creek</u> # 102	<u>570583</u>	<u>1110 Brooks Ave</u> <u>Rochester</u> <u>NY 14624</u>	<u>8/11</u>	<u>9-1</u> <u>pm</u>	<u>Cheri Gugliuzza</u>	<u>716-527-8</u>

- Simulators should be scheduled for one location per day and no more than six hours per day.
- Show car may be scheduled for split shows for a total of 8 hours per day.

POS NEEDS: (Newspaper ads and posters both properties)

<u>Ship to Location</u>	<u># Show Car</u> <u>Announcement</u> <u>Pasters</u>	<u># Simulator</u> <u>Announcement</u> <u>Pasters</u>	<u># Show Car</u> <u>Announcement</u> <u>Ad Slicks</u> <u>(each)</u>	<u># Simulator</u> <u>Announcement</u> <u>Ad Slicks</u> <u>(each)</u>
_____	_____	_____	_____	_____

- RJR Contact: K. MYERS Phone # (315) 463-2045

- Please forward forms to:

Jim Foreman  
 Sports Marketing Enterprises  
 R. J. Reynolds Tobacco Company  
 P. O. Box 2959  
 401 N. Main Street - 13 Plaza  
 Winston-Salem NC 27102-2959  
 (910) 741-6482 (office)  
 (910) 741-6651 (FAX)

PLEASE TYPE OR PRINT LEGIBLY

51859 7198

# SME Simulator/Show Car Reservation Form

• Unit Requested: SHOW CAR

• Show Location(s):

Store Name	SIS #	Address	Date	Time	Store Contact	Phone #
<u>TARGETWAY</u>	<u>276851</u>	<u>323 OWEN ST.</u>	<u>8/13/94</u>	<u>12 A.M.</u>	<u>MR.</u>	<u>(607)</u>
<u>#139</u>		<u>Montour Hall</u>		<u>TO</u>	<u>BOB</u>	<u>555-</u>
		<u>14 14865</u>		<u>P.M.</u>	<u>MILLER</u>	<u>7371</u>

- Simulators should be scheduled for one location per day and no more than six hours per day.

- Show car may be scheduled for split shows for a total of eight hours per day.

• POS Needs: (Newspaper ads and posters both properties)

Ship to Location	# Show Car Announcement Posters (each)	# Simulator Announcement Posters (each)	# Show Car Announcement Ad Slicks (each)	# Simulator Announcement Ad Slicks (each)
<u>276851</u>	<u>5</u>	<u>—</u>	<u>1</u>	<u>—</u>

• RJR Contact: Colin Whidell Phone #: (716) 587-2025

• Please forward forms to:

Jim Foreman  
Sports Marketing Enterprises  
R. J. Reynolds Tobacco Company  
P. O. Box 2959  
401 N. Main Street - 13 Plaza  
Winston-Salem, NC 27102-2859  
(910) 741-6482 (office)  
(910) 741-6651 (FAX)

PLEASE TYPE OR PRINT LEGIBLY.

# SME Simulator/Show Car Reservation Form

• Unit Requested: SIMULATOR

• Show Location(s):

Store Name	SIS #	Address	Date	Time	Store Contact	Phone #
ELMIRA	N/A	215 EAST	8/10/94			(607)
RACE DAY		CHURCH ST.		12 A.M.	MS. NANCY	734-5137
		ELMIRA, NY		9 P.M.	KEEGER	
FESTIVAL		14901				

- Simulators should be scheduled for one location per day and no more than six hours per day.

- Show car may be scheduled for split shows for a total of eight hours per day.

• POS Needs: (Newspaper ads and posters both properties)

Ship to Location	# Show Car Announcement Posters (each)	# Simulator Announcement Posters (each)	# Show Car Announcement Ad Slicks (each)	# Simulator Announcement Ad Slicks (each)
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332520

Attention:  
BOB BALMER

• RJR Contact: Colin W. Hendell Phone #: (716) 507-5005

• Please forward forms to:

Jim Foreman  
Sports Marketing Enterprises  
R. J. Reynolds Tobacco Company  
P. O. Box 2959  
401 N. Main Street - 13 Plaza  
Winston-Salem, NC 27102-2959  
(910) 741-6482 (office)  
(910) 741-6551 (FAX)

PLEASE TYPE OR PRINT LEGIBLY.

51859 7200



# SME Simulator/Show Car Reservation Form

- Unit Requested: SIMULATOR
- Show Location(s):

Store Name	SIS #	Address	Date	Time	Store Contact	Phone #
		VILLAGE PLAZA	8/9/94			(607)
HOUSEHEADS SUPER	503400	RT. 14 HOUSEHEADS		1 P.M. TO	MR. CHRIS	733-3245
DUPER		NY 14844		9 P.M.	JOHNSON	

- Simulators should be scheduled for one location per day and no more than six hours per day.
- Show car may be scheduled for split shows for a total of eight hours per day.
- POS Needs: (Newspaper ads and posters both properties)

Ship to Location	# Show Car Announcement Posters (each)	# Simulator Announcement Posters (each)	# Show Car Announcement Ad Slicks (each)	# Simulator Announcement Ad Slicks (each)
<u>503400</u>	<u>      </u>	<u>5</u>	<u>      </u>	<u>1</u>

- RJR Contact: Colin Whodell Phone #: (716) 387-8055
- Please forward forms to:

Jim Foreman  
 Sports Marketing Enterprises  
 R. J. Reynolds Tobacco Company  
 P. O. Box 2959  
 401 N. Main Street - 13 Plaza  
 Winston-Salem, NC 27102-2959  
 (910) 741-6482 (office)  
 (910) 741-8651 (FAX)

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# SME Simulator/Show Car Reservation Form

- Unit Requested: 5 HOW CAR
- Show Location(s):

Store Name	SIS #	Address	Date	Time	Store Contact	Phone #
HORNEHEADS	503400	VILLAGE PLAZA	8/9/94	1 P.M.	MR.	(607)
SUPER		RT 14		To	CITIZEN	733-3245
		HORNEHEADS		9 P.M.	Johnston	
DUPER		NY 14844				

- Simulators should be scheduled for one location per day and no more than six hours per day.
- Show car may be scheduled for split shows for a total of eight hours per day.
- POS Needs: (Newspaper ads and posters both properties)

Ship to Location	# Show Car Announcement Posters (each)	# Simulator Announcement Posters (each)	# Show Car Announcement Ad Slicks (each)	# Simulator Announcement Ad Slicks (each)
<u>503400</u>	<u>5</u>	<u>    </u>	<u>1</u>	<u>    </u>

- RJR Contact: Colin Windell Phone #: (716) 587-8045
- Please forward forms to:

Jim Foreman  
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 R. J. Reynolds Tobacco Company  
 P. O. Box 2959  
 401 N. Main Street - 13 Plaza  
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 (910) 741-6651 (FAX)

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# SME Simulator/Show Car Reservation Form

• Unit Requested: SIMULATOR

• Show Location(s):

Store Name	SIS #	Address	Date	Time	Store Contact	Phone #
GLEN	269473	FRANKLIN	2/12/94	2 P.M.	MR.	(607)
GROCERY		STREET		8 AM	DENNIS	535-
		WATKINS GLEN			CARY	6601
		N.Y. 14891				

- Simulators should be scheduled for one location per day and no more than six hours per day.

- Show car may be scheduled for split shows for a total of eight hours per day.

• POS Needs: (Newspaper ads and posters both properties)

Ship to Location	# Show Car Announcement Posters (each)	# Simulator Announcement Posters (each)	# Show Car Announcement Ad Slicks (each)	# Simulator Announcement Ad Slicks (each)
<u>269473</u>	<u>      </u>	<u>5</u>	<u>      </u>	<u>1</u>

• RJR Contact: Colin Uffindell Phone #: (716) 587-5025

• Please forward forms to:

Jim Foreman  
Sports Marketing Enterprises  
R. J. Reynolds Tobacco Company  
P. O. Box 2959  
401 N. Main Street - 13 Plaza  
Winston-Salem, NC 27102-2959  
(910) 741-6482 (office)  
(910) 741-6551 (FAX)

PLEASE TYPE OR PRINT LEGIBLY.

# SME Simulator/Show Car Reservation Form

• Unit Requested: Simulator

• Show Location(s):

Store Name	SIS #	Address	Date	Time	Store Contact	Phone #
Cornwall	269635	328 Park Ave	7/1/94	4 P.M.	MR.	(607)
Food		Cornwall, NY		10 P.M.	Brian	962-
MART		14830			Wilson	5221

- Simulators should be scheduled for one location per day and no more than six hours per day.

- Show car may be scheduled for split shows for a total of eight hours per day.

• POS Needs: (Newspaper ads and posters both properties)

Ship to Location	# Show Car Announcement Posters (each)	# Simulator Announcement Posters (each)	# Show Car Announcement Ad Slicks (each)	# Simulator Announcement Ad Slicks (each)
<u>269635</u>	<u>      </u>	<u>5</u>	<u>      </u>	<u>1</u>

• RJR Contact: Colin Mindell Phone #: (716) 397-FOR5

• Please forward forms to:

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Sports Marketing Enterprises  
R. J. Reynolds Tobacco Company  
P. O. Box 2959  
401 N. Main Street - 13 Plaza  
Winston-Salem, NC 27102-2959  
(910) 741-8482 (office)  
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